



Alexandru Ioan Cuza University of Iași
Faculty of Economics and Business Administration

XVIIth International Conference

GLOBALIZATION AND HIGHER EDUCATION
IN ECONOMICS AND BUSINESS
ADMINISTRATION

GEBA 2025
PROGRAMME

Iași, Romania
16-18 October

XVIIth INTERNATIONAL CONFERENCE
GLOBALIZATION AND HIGHER EDUCATION IN ECONOMICS AND BUSINESS ADMINISTRATION
GEBA 2025



ALEXANDRU IOAN CUZA UNIVERSITY OF IAȘI
FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION



XVIIth International Conference

**Globalization and Higher Education in
Economics and Business Administration**

GEBA 2025

PROGRAMME

October 16-18, 2025
Iași, România

PROGRAMME COMMITTEE

Professor Daniela Tatiana AGHEORGHIESEI, Alexandru Ioan Cuza University of Iasi
Professor Dinu AIRINEI, Alexandru Ioan Cuza University of Iasi
Professor Alin Marius ANDRIES, Alexandru Ioan Cuza University of Iasi
Professor Laura ASANDULUI, Alexandru Ioan Cuza University of Iasi
Professor Mircea ASANDULUI, Alexandru Ioan Cuza University of Iasi
Professor Ovidiu Constantin BUNGET, West University of Timisoara
Professor Christian CORMIER, Universite de Poitiers, France
Professor Marian CRISTESCU, Lucian Blaga University of Sibiu
Professor Marian DARDALA, Academy of Economic Studies, Bucharest
Professor Florin DUMITRIU, Alexandru Ioan Cuza University of Iasi
Professor Marin FOTACHE, Alexandru Ioan Cuza University of Iasi
Professor Iuliana GEORGESCU, Alexandru Ioan Cuza University of Iasi
Professor Mircea GEORGESCU, Alexandru Ioan Cuza University of Iasi
Professor Claudiu HERTELIU, Academy of Economic Studies, Bucharest
Professor Calin HINTEA, Babes Bolyai University of Cluj Napoca
Professor Andreea IACOBUTA, Alexandru Ioan Cuza University of Iasi
Professor Bogdan Stefan IONESCU, Academy of Economic Studies, Bucharest
Professor Liliana IONESCU-FELEAGA, Academy of Economic Studies, Bucharest
Professor Costel ISTRATE, Alexandru Ioan Cuza University of Iasi
Professor Nicolae ISTUDOR, Academy of Economic Studies, Bucharest
Professor Vasile ISAN, Alexandru Ioan Cuza University of Iasi
Professor Cristian LITAN, Babes Bolyai University of Cluj Napoca
Professor Liviu George MAHA, Alexandru Ioan Cuza University of Iasi
Professor Seyed MEHDIAN, University of Michigan-Flint, U.S.A.
Professor Gabriel MURSA, Alexandru Ioan Cuza University of Iasi
Professor Andrei NESTIAN, Alexandru Ioan Cuza University of Iasi
Professor Valentin NITA, Alexandru Ioan Cuza University of Iasi
Professor Razvan NISTOR, Babes Bolyai University of Cluj Napoca
Professor Mihaela ONOFREI, Alexandru Ioan Cuza University of Iasi
Professor Luis PALMA MARTOS, University of Seville, Spain
Professor Carmen PINTILESCU, Alexandru Ioan Cuza University of Iasi
Professor Marilen PIRTEA, West University of Timisoara
Professor Paul POCATILU, Academy of Economic Studies, Bucharest
Professor Ion POPA, Academy of Economic Studies, Bucharest
Professor Cristian POPESCU, Alexandru Ioan Cuza University of Iasi
Professor Adriana PRODAN, Alexandru Ioan Cuza University of Iasi
Professor Teodora ROMAN, Alexandru Ioan Cuza University of Iasi
Professor Ovidiu STOICA, Alexandru Ioan Cuza University of Iasi
Professor Mihaela TOFAN, Alexandru Ioan Cuza University of Iasi
Professor Alexandru TUGUI, Alexandru Ioan Cuza University of Iasi
Professor Radu TUNARU, University of Sussex, United Kingdom
Professor Julian VASILEV, University of Economics - Varna, Bulgaria
Professor Adriana ZAIT, Alexandru Ioan Cuza University of Iasi
Associate Professor Eduard Alexandru STOICA, Lucian Blaga University of Sibiu
Associate Professor Bogdan ZUGRAVU, Alexandru Ioan Cuza University of Iasi

ORGANIZING COMMITTEE

Professor Teodora ROMAN - President of the Organizing Committee

Professor Alin Marius ANDRIES

Professor Mircea ASANDULUI

Professor Bogdan CAPRARU

Professor Florin DUMITRIU

Professor Mircea GEORGESCU

Professor Andreea IACOBUTA

Professor Costel ISTRATE

Professor Andrei NESTIAN

Professor Valentin NITA

Professor Mihaela ONOFREI

Professor Daniel PAVALOAI

Professor Carmen PINTILESCU

Professor Cristian POPESCU

Professor Daniela POPESCU

Professor Diana RADU

Professor Ovidiu STOICA

Professor Mihaela TOFAN

Professor Daniela VIORICA

Professor Adriana ZAIT

Associate Professor Mihai Bogdan AFRASINEI

Associate Professor Elena Ramona CIORTESCU

Associate Professor Iulian IHNATOV

Associate Professor Dan LUPU

Associate Professor Alexandru MAXIM

Associate Professor George Cristian NISTOR

Associate Professor Bogdan ZUGRAVU

Lecturer Cristina SIRBU

Lecturer Sebastian TOCAR

Assistant Professor Alexandra-Maria CHIPER

CONFERENCE LOCATION

Alexandru Ioan Cuza University of Iași,

Building A (Carol I Boulevard no. 11)

The House of Academics in Iași (Carol I Boulevard no. 9)

Iași, Romania

CONFERENCE SECTIONS

Section 1: Higher Education: Trends, Challenges and Online Opportunities

*Chairs: Professor Adriana ZAIT
Associate Professor Eduard STOICA*

Section 2: Social, Economic and Political Dimensions of the Crisis

*Chairs: Professor Laura DIACONU (MAXIM)
Professor Cristian C. POPESCU*

Section 3: Entrepreneurial Economy

*Chairs: Professor Andreea Oana IACOBUTA-MIHAITA
Professor Vasile IȘAN
Professor Liviu-George MAHA
Professor Costică-Mihai*

Section 4: Quantitative Analysis under Global Challenges

*Chairs: Professor Mircea ASANDULUI
Professor Claudiu HERȚELIU
Professor Ion PÂRȚACHI
Professor Carmen PINTILESCU*

Section 5: Globalization and Business Information Systems

*Chairs: Professor Florin DUMITRIU
Professor Mircea GEORGESCU
Professor Luminița HRUBEAN
Professor Gabriela MEȘNIȚĂ
Professor Dan-Andrei SITAR-TĂUT
Associate Professor Valerică GREAVU-ȘERBAN*

Section 6: Finance and Banking

*Chairs: Professor Iulian IHNATOV
Professor Seyed MEHDIAN
Professor Mihaela ONOFREI
Professor Ovidiu STOICA
Associate Professor Bogdan ZUGRAVU
Lecturer Nicu SPRINCEAN*

Section 7: The Global Context of Financial and Accounting Reporting

*Chairs: Professor Roxana DICU
Professor Iuliana GEORGESCU
Professor Costel ISTRATE
Professor Marilena MIRONIUC*

Section 8: Marketing within the Triad: University - Business Environment - Society

*Chairs: Professor Oana ȚUGULEA
Professor Iuliana-Claudia STOIAN*

Section 9: Challenges and Trends in Organizational Management

*Chairs: Professor Ștefan Andrei NEȘTIAN
Professor Adriana PRODAN
Associate Professor Mihai TALMACIU
Lecturer Sebastian Tocar*

Section 10: Business Communication

*Chairs: Associate Professor Elena Ramona COJOCARU
Associate Professor Oana URSU*

Section 11: Public Administration and Law

*Chairs: Professor Mihaela TOFAN
Associate Professor Elena CIGU*

Section 12: Current Trends in Economic Research

*Chairs: Professor Daniel PAVALOAI
Associate Professor Alexandru MAXIM*

PROGRAMME

OCTOBER 16, Thursday

09 ³⁰ -11 ⁰⁰	Registration
11 ⁰⁰ -13 ⁰⁰	Plenary Session - Conference Opening
13 ⁰⁰ -14 ³⁰	Lunch
14 ³⁰ -16 ³⁰	Parallel Sessions
16 ³⁰ -17 ⁰⁰	Coffee Break
17 ⁰⁰ -19 ⁰⁰	Parallel Sessions
19 ³⁰	Conference Dinner – <i>La Castel Restaurant</i>

OCTOBER 17, Friday

08 ³⁰ -10 ³⁰	Parallel Sessions
10 ³⁰ -11 ⁰⁰	Coffee Break
11 ⁰⁰ -13 ⁰⁰	Parallel Sessions
13 ³⁰	Departure for Social Programme

OCTOBER 18, Saturday

18 ⁰⁰	Return from Social Programme
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DETAILED PROGRAMME

OCTOBER 16, Thursday

09³⁰-11⁰⁰ Registration – *The Hall of Echoing Footsteps*

11⁰⁰-13⁰⁰ Plenary Session - Conference Opening
Aula Magna “Mihai Eminescu”

Professor Teodora ROMAN - Dean of the Faculty of Economics and
Business Administration, Alexandru Ioan Cuza University of Iași
Opening Remarks

Professor Liviu-George MAHA - Rector of the Alexandru Ioan Cuza
University of Iași
Welcoming Speech

Mihai CHIRICA - Mayor of the Iași Municipality
Welcoming Speech

Academician Ioan Aurel POP - President of the Romanian Academy
Keynote Speech

Professor Ashraf LABIB - University of Portsmouth, United Kingdom
Resilience & Adaptability Modelling in a Distributed World

13⁰⁰-14³⁰ Lunch Break (The House of Academics in Iași)

14³⁰-16³⁰ Parallel Sessions (The House of Academics in Iași)

Room Vasile Arvinte 2

Section: Entrepreneurial Economy

Chairs: Professor Andreea Oana IACOBUTA-MIHAITA

Professor Liviu-George MAHA

1. FOSTERING ECO-CONSCIOUS INNOVATION: INSIGHTS FROM CITEUROPASS PROJECT

Andreia Gabriela ANDREI

Irina Teodora MANOLESCU

Teodora ROMAN

2. ESTIMATING THE CONTRIBUTION OF CULTURAL AND CREATIVE SECTORS TO MULTIDIMENSIONAL WELL-BEING: PANEL EVIDENCE FROM 25 EU COUNTRIES

Mihaela CLINCU

Gabriela Carmen PASCARIU

3. DIGITALISATION IN THE EU: ALIGNING COHESION POLICY FUNDING WITH REAL NEEDS

Irina CLIPCA

Ioana-Maria URSACHE

4. ENTREPRENEURSHIP, AI AND DIGITAL TRANSFORMATION: INSIGHTS FROM THREE ROMANIAN COMPANIES

Diana MOTELICA

5. AN ANALYSIS OF THE INFLUENCER AS A HYBRID ENDORSER IN ADVERTISING

Iulian-Alexandru CONDURACHE

6. ARTIFICIAL INTELLIGENCE. MUTATIONS IN ENTREPRENEURIAL BEHAVIOR AND RESILIENCE IN CONTEXT OF NEW VENTURE DYNAMICS

Claudiu-Gabriel ȚIGĂNAȘ

7. LAND PLANNING - A KEY ELEMENT ON SUSTAINABLE DEVELOPMENT,
ENTREPRENEURSHIP, AND LOCAL BUDGET

Cristian-Eugen LUCHIAN

8. EXPLORING THE RELATIONSHIP BETWEEN ENTREPRENEURIAL ACTIVITY
AND WELL-BEING

Andreea-Oana IACOBUȚĂ

Ramona ȚIGĂNAȘU

9. THE THEORETICAL AND METHODOLOGICAL FRAMEWORK BETWEEN
ENTREPRENEURSHIP AND ECONOMIC GROWTH

Raluca BĂRZU

10. EUROPEAN UNION'S ECONOMIC SECURITY IN A CHALLENGING GEOPOLITICAL
ENVIRONMENT

Gabriel ANDRUSEAC

Iulian HERTUG

Liviu-George MAHA

11. CRISIS-PROOF OR CRISIS-PRONE? A PILOT STUDY ON THE RESILIENCE
STRATEGIES OF ROMANIAN COMPANIES IN THE AGE OF AI AND POLYCRISIS

Alexandru-Costel MANOLEA

Andreea-Oana IACOBUȚĂ-MIHĂIȚĂ

Room Vespasian Pella

Section: Finance and Banking

Chairs: Professor Iulian IHNATOV

Associate Professor Bogdan ZUGRAVU

1. FINANCIAL ENTROPY ANALYSIS AND ENTROPY-CONSTRAINED INVESTMENT
OPTIMIZATION: A NOVEL FRAMEWORK FOR CORPORATE FINANCIAL RISK
MANAGEMENT

Vlad CIOTLĂUȘI

Marius Sorin DINCĂ

2. SYSTEMIC RISK IN THE CONTEXT OF CRISES

Alexandra Maria CHIPER

3. ADVANCING FRAUD DETECTION AND PREVENTION IN INTERNAL AUDITING.
CHALLENGES OF IMPLEMENTING AI AND BLOCKCHAIN TECHNOLOGIES

Bogdan Narcis FÎRȚESCU

Gina Simion FARMATU

4. AN PRE-CRISIS VERSUS CRISIS ANALYSIS OF STOCK MARKETS IN SOUTHEAST
EUROPE AND THE EU/US

Dumitru-Nicușor CĂRĂUȘU

Dan LUPU

Angela ROMAN

5. PUBLIC REVENUE DYNAMICS IN EUROPEAN UNION COUNTRIES: THE ROLE OF
GOVERNANCE, DIGITALISATION AND UNEMPLOYMENT

Ana-Maria BREAZU (BÎRLOG)

6. THE CLIMATE CHANGE IMPACT ON MONETARY POLICY

Simona-Elena DINU (CIOBANU)

7. THE DRIVERS OF EXCHANGE RATES IN A CHANGING WORLD

Iulian IHNATOV

Constantin-Marius APOSTOAIIE

8. THE NEXUS BETWEEN THE SHADOW ECONOMY AND PUBLIC SPENDING IN A
GLOBAL VIEW

Bogdan-Gabriel ZUGRAVU

Dan LUPU

Adina DORNEAN

Room Vasile Arvinte 1

Section: Quantitative Analysis under Global Challenges

*Chairs: Professor Mircea ASANDULUI
Professor Claudiu HERȚELIU*

1. LLM-BASED FAKE NEWS DETECTION VIA CLAIM DECOMPOSITION AND WEB RETRIEVAL

*Ștefan BOLOTĂ
Mircea ASANDULUI*

2. NOTES ON REGRESSION-BASED ADVERSARIAL EXAMPLES FOR TIME SERIES CLASSIFICATION

*Melisa GORON
Rodica Ioana LUNG*

3. SAINTS' GIVEN NAMES AND THEIR (LACK OF) EFFECT ON NATIONAL EXAMS OUTCOMES

*Claudiu HERȚELIU
Loredana MANASIA
Marcel AUSLOOS
Bogdan Vasile ILEANU
Victor DRAGOTĂ
Ionel JIANU*

4. IDENTIFICATION OF TYPICAL CLUSTERS OF AI PERCEPTION IN THE EU ADULT POPULATION

*Elisabeta JABA
Christiana Brigitte SANDU
Mihaela GRUIESCU*

5. ADDRESSING EDUCATION-RELATED INEQUALITIES IN HEALTHCARE UTILIZATION AMONG WOMEN IN THE EUROPEAN UNION. A DECOMPOSITION ANALYSIS

*Dănuț-Vasile JEMNA
Mihaela DAVID*

6. DETERMINANTS OF QUALITY OF LIFE AMONG EUROPE'S BABY BOOMER GENERATION

Maria-Manuela NECHITA
Alexandra-Cristina SÎRBU

7. THE GENDER OF GENEROSITY: ARE WOMEN MORE LIKELY TO GIVE OR RECEIVE ACROSS GENERATIONS?

Adelina PANAITÉ
Alexandra-Cristina SÎRBU
Mircea ASANDULUI

8. POLITICAL INSTABILITY AND ECONOMIC GROWTH IN ROMANIA AND BULGARIA

Viorica CHIRILĂ
Ciprian CHIRILĂ

9. SPATIAL ANALYSIS OF UNEMPLOYMENT DISCREPANCIES IN E.U. REGIONS: A NETWORK SPATIAL WEIGHTS APPROACH

Ciprian CHIRILĂ
Viorica CHIRILĂ

Room Ion Simionescu

Section: Globalization and Business Information Systems

Chairs: Professor Mircea GEORGESCU
Professor Dan-Andrei SITAR-TĂUT

1. FROM CODE TO CLICKS: THE ECONOMIC AND EDUCATIONAL TRADE-OFFS IN AI-DRIVEN LICENSE PLATE RECOGNITION

Andrei-Octavian MALAN
Dan-Andrei SITAR-TĂUT

2. COMPETITIVE AND COLLABORATIVE GAMIFICATION APPROACHES IN INFORMATION SECURITY HIGHER EDUCATION COURSES

Raluca-Petronela MAHU

3. INTEGRATING GENERATIVE AI INTO BUSINESS INFORMATION SYSTEMS: A FUNCTIONAL AREA PERSPECTIVE

Daniela POPESCU

Laura-Diana RADU

4. BUILDING COMPLIANCE INTELLIGENCE: A DIGITAL SOLUTION FOR GLOBAL VALUE CHAIN RISK ANALYSIS IN THE AGE OF SUSTAINABILITY REGULATION

Nadejda TROPOTEL

5. FORECASTING AGILE RISKS WITH GENAI: A PROACTIVE APPROACH TO SCOPE CHANGES

Laura Diana RADU

Daniela POPESCU

6. THE IMPACT OF MOBILE TECHNOLOGIES IN THE PRE-UNIVERSITY EDUCATIONAL SYSTEM. A LITERATURE REVIEW

Elena Georgiana ZAMFIROIU

Room Irineu Mihălcescu

Section: Challenges and Trends in Organizational Management

Chairs: Associate Professor Mihai TALMACIU

Lecturer Sebastian TOCAR

1. BETWEEN EXPECTATION AND REALITY: A COMPARATIVE STUDY OF AI-ADOPTING AND NON-ADOPTING SMES IN ROMANIA

Alina-Maria BĂSU

Lucian BARBACARU

Irina-Constanța THEODORU

Adriana TUDURUȚĂ

2. ORGANIZATIONAL RESILIENCE IN THE DIGITAL AGE: EVIDENCE FROM EUROSTAT DATA ON EU MEMBER STATES

Gabriel BURDUJAN

3. HYBRID INTELLIGENCE AT WORK: AN EVIDENCE-BASED GUIDE TO PROMPTING COMPETENCIES

Ciprian-Florin DASCĂLU

Diana DĂNĂILĂ

4. THE ROLE OF VOLUNTEERING IN DEVELOPING EMPLOYABILITY SKILLS IN THE ERA OF ARTIFICIAL INTELLIGENCE AND GLOBALIZATION

Ștefania-Mădălina BALASAN

5. CAUSALITY OF VARIABLES IN THE ADOPTION OF REMOTE IT SERVICES: A NOMOTHEIC APPROACH USING THE EXTENDED TAM MODEL

Emilian FERARU

6. CHALLENGES REGARDING THE INTEGRATION OF "LAST MILE" LOGISTICS INTO RETAILERS' OMNICHANNEL STRATEGY. AN ANALYSIS IN THE CONTEXT OF THE ROMANIAN RETAIL MARKET

Mihai TALMACIU

Nelu FLOREA

7. DATA-DRIVEN EVALUATION OF ECONOMIC EFFICIENCY IN PRECISION VITICULTURE

Steliana RODINO

Alina FLOREA

8. BRIDGING THE GAP: CHALLENGES IN MEASURING EMOTIONAL INTELLIGENCE AND TRANSFORMATIONAL LEADERSHIP IN HYBRID WORKPLACES

Sergiu URSAN

9. DIGITALIZATION OF HR FUNCTIONS: TRANSFORMING THE FUTURE OF WORK

Zabiullah RAHIMI

10. STRATEGIC GAMIFICATION FOR FOOD WASTE MANAGEMENT IN EUROPEAN RETAIL

Mădălina-Ioana PETREA (IVANOV)

11. MODELING CULTURAL PHENOMENA: AXELROD MODEL

Angelica Nicoleta NECULĂESEI

Sebastian TOCAR

Online Session via MS Teams/ [Web meeting link](#)

Section: Current trends in economic research

Chair: Professor Daniel PAVALOAI

1. THE FUNNEL APPROACH TO DESIGNING A QUALITATIVE QUESTIONNAIRE IN RESEARCH ON THE RELATIONSHIP BETWEEN INTERNAL COMMUNICATION AND EMPLOYEE ENGAGEMENT

Mirit YEMINI

2. DETERMINANTS OF HUMAN CAPITAL: AN EMPIRICAL ANALYSIS USING SYSTEM GMM

Anca Maria UNGUREANU

Monica Ioana POP SILAGHI

3. NEOBANKS AND THE FUTURE OF BANKING IN ROMANIA: COMPETITION, ADOPTION AND INTEGRATION

Marius George TAȘCĂ

4. PUBLIC ACCEPTANCE AND CHALLENGES IN INCREASING AFFORDABLE HOUSING IN GERMANY

Brigitte STEINHOFF

5. DATA GOVERNANCE UNDER PRESSURE THROUGH VIBE CODING: CONVERSATIONAL AI FOR DAY-TO-DAY DATA MANAGEMENT IN CORPORATES

Matthias SCHMUCK

6. CLIMATE AND MOBILITY FUTURES TO 2050: INTEGRATING CMIP6-SSP SCENARIOS WITH MIGRATION NETWORKS

Christian ROGALSKI

7. FROM WORK-LIFE BALANCE TO INTEGRATION: SHIFTING PERCEPTIONS IN HIGH-TECH

Zeala PINTO

8. NORMALIZING SPONSORSHIP: THE UNSPOKEN PATHWAYS TO ADVANCEMENT IN HIGH-TECH

Zeala PINTO

9. TRANSFORMING LOCAL PUBLIC ADMINISTRATION THROUGH DIGITAL INNOVATION: OPPORTUNITIES AND CHALLENGES THROUGH ARTIFICIAL INTELLIGENCE

Petruț Cătălin LUNGU

10. GENERATIONAL PERCEPTIONS OF FAIRNESS AND MOTIVATION IN HYBRID WORK

Inbar BARAZANI

11.A BIBLIOMETRIC ANALYSIS OF THE INTERSECTION OF SHARING ECONOMY AND OPEN INNOVATION

Roxana-Maria BARB

12. CRYPTOCURRENCY REGULATION AND TAXATION IN EASTERN EUROPE: A COMPARATIVE ANALYSIS OF EMERGING FRAMEWORKS

Tudor-Gabriel BUDISTEANU

13. AUTOML TOOLS FOR BIG DATA ANALYTICS: A COMPARATIVE STUDY

Roxana DOGARU

Mihaela MUNTEAN

14. GENERATIONAL COLLABORATION AND MOTIVATION AMONG A NURSING STAFF IN PSYCHIATRIC WARDS IN ISRAEL

Elizabeth HANUKAYEV

15. OWNING VERSUS RENTING: AN OVERVIEW OF THE EMERGENCE OF
SUBSCRIPTION MODELS

Alexandru MAXIM

16. AI IN FINANCE 4.0: SYSTEMATIC REVIEW OF ARTIFICIAL INTELLIGENCE IN
FINTECH ECOSYSTEMS

Vasile-Daniel PĂVĂLOAIA

16³⁰-17⁰⁰ Coffee Break (1st floor)

17⁰⁰-19⁰⁰ Parallel Sessions (The House of Academics in Iași)

Room Irineu Mihălcescu

**Section: Globalization and Business Information
Systems**

*Chairs: Professor Gabriela MEȘNIȚĂ
Professor Florin DUMITRIU*

1. ARTIFICIAL INTELLIGENCE AND ITS COGNITIVE CAPACITY: WHEN AND HOW
IT WILL BRING ADDED VALUE TO BUSINESSES IN ROMANIA

Augustin Marius AXINTE

2. DUCKDB AND IN-MEMORY DATABASES: A COMPARATIVE SURVEY

Cătălina BADEA

3. TALKING TO MACHINES: PROMPT ENGINEERING AS THE NEW SKILL IN
FINTECH

George HUSAC

4. ARTIFICIAL INTELLIGENCE INFLUENCE IN PROJECT MANAGEMENT: A
LITERATURE REVIEW

Ioana Gabriela ADAM

5. GENERATIVE AI AND NEW BUSINESS MODELS: ECONOMIC AND ETHICAL IMPLICATIONS

Sabina-Cristiana NECULA

Florin DUMITRIU

6. FROM RPA TO APA – A STEP CLOSER TO THE FUTURE

Dragoş Ovidiu TOFAN

7. PERFORMANCE EVALUATION OF THE INGESTION LAYER IN LAKEHOUSE ARCHITECTURES

Cătălin STRÎMBEI

Sorin PETRESCU

8. FROM 'CAN MACHINES THINK?' TO 'CAN MACHINES GROW UP?' — THE GROW-AI TEST AND THE EVOLUTION OF ARTIFICIAL INTELLIGENCE

Alexandru TUGUI

9. AI-GENERATED SECURITY VULNERABILITIES ACROSS THE SOFTWARE DEVELOPMENT LIFE CYCLE: A LITERATURE REVIEW

Constantin-Eduard TURCU

Gabriela MEŞNIŢĂ

Room Vasile Arvinte 2

Section: The Global Context of Financial and Accounting Reporting

Chairs: Professor Iuliana GEORGESCU

Professor Marilena MIRONIUC

1. CORPORATE GOVERNANCE AND SDG DISCLOSURE QUALITY: EMPIRICAL EVIDENCE FROM ROMANIAN BANKS

Maria Carmen HUIAN

Mihaela CUREA

Marilena MIRONIUC

2. CONVERGENCE OF ESG, RISK MANAGEMENT AND INTERNAL AUDIT: A
HOLISTIC APPROACH TO SUSTAINABILITY

Oana-Andreea BUCȘOIU

Camelia Mirela BABA

3. ACCOUNTING UNDER THE IMPACT OF AUTOMATION - A CRITICAL ANALYSIS
OF THE EFFECTS ON THE ACCOUNTING PROFESSION

Ciprian APOSTOL

4. INVESTIGATING THE EFFECT OF FINANCIAL DISCLOSURE QUALITY ON STOCK
RETURN SYNCHRONICITY: INSIGHTS FROM THE BUCHAREST STOCK EXCHANGE

Daniela MOGÎLDEA

Mihai CARP

5. TOWARDS DYNAMIC ESG REPORTING: A LITERATURE REVIEW ON
ACCOUNTING 4.0 AND CONTINUOUS DISCLOSURE PRACTICES

Leontina PĂVĂLOAIA

6. UNDERSTANDING THE RELATIONSHIP BETWEEN SUSTAINABILITY AND
INSOLVENCY: A SYSTEMATIC QUALITATIVE REVIEW

Irina-Denisa SIMION

7. FRAMEWORKS AND METHODS FOR ASSESSING FOOD LOSS AND WASTE: A
SYSTEMATIC REVIEW

Paul-Alexandru ȘTEFAN

Marilena MIRONIUC

8. FROM DISCLOSURE TO PERFORMANCE: THE ROLE OF ESG PRACTICES IN
EUROPEAN FIRMS

Mihaela NEACȘU

Iuliana Eugenia GEORGESCU

Irina CHIRIAC

Room Ion Simionescu

Section: Finance and Banking

Chairs: Professor Mihaela ONOFREI

Lecturer Nicu SPRINCEAN

1. CLIMATE-RELATED FINANCIAL POLICY AND SYSTEMIC RISK

Marius Alin ANDRIEŞ

Steven ONGENA

Nicu SPRINCEAN

2. BANK LEVEL DETERMINANTS OF SYSTEMIC RISK

Dan-Pavel MATEI

Alin-Marius ANDRIEŞ

3. TRUST AND DIGITAL SECURITY IN THE DATA AGE: A SURVEY-BASED ANALYSIS

Mihaela ONOFREI

Dana Claudia COJOCARU

Ana Iolanda VODĂ

4. THE IMPACT OF ESG RATINGS ON CORPORATE PERFORMANCE

Victoria GROIŢĂ

5. DETERMINANTS OF FIRM'S PROFITABILITY (ROA): CASE STUDY OF THE
AUTOMOTIVE INDUSTRY

Frank AKOMEAH

Marius Sorin DINCĂ

6. THE CRYPTOCURRENCIES IN THE CURRENT GLOBAL FINANCIAL SYSTEM

Bryan Steven ACOSTA VILLALONGA

7. NON-PERFORMING LOANS TRENDS IN ROMANIA – A COMPARATIVE ANALYSIS
IN THE INTERNATIONAL CONTEXT

Emanuel MEŞTERU

Renate BRATU

8. EUROPEAN POLICY UNCERTAINTY AND THE INTERPLAY OF EXCHANGE-RATE
AND INTEREST-RATE RISKS IN ROMANIA

Carmen TODERAȘCU
Tudor ZGÎMBĂU

9. INVESTIGATING THE ROLE OF TECHNOLOGICAL INNOVATION IN M&A
RESEARCH

Geanina Gabriela PRODAN
Mihaela ONOFREI

Room Vespasian Pella

Section: Public Administration and Law

Chairs: Professor Mihaela TOFAN
Associate Professor Elena CIGU

1. EXCESSIVE CONTROL OF PUPILS AND STUDENTS THROUGH DIGITAL
PLATFORMS

Crina Mihaela VERGA

2. PUBLIC PROCUREMENT IN ROMANIA: PROCEDURE TYPES, CONTRACT
CATEGORIES, AND BUDGET TREND EVOLUTIONS OVER 8 YEARS

Cosmin Ilie UNGUREANU

3. CONSULTATIVE COUNCILS AS MECHANISMS FOR TRANSFERRING EXPERTISE
FROM THE ECONOMIC SECTOR TO PUBLIC ADMINISTRATION

Doru-Constantin MOCANU
Elena CIGU

4. FUNDING HEALTHCARE IN ROMANIA

Vlad-Alexandru DIMITRIU

5. SMART GOVERNANCE AND HUMAN RESOURCES: YOUTH PROFESSIONALS IN
PUBLIC ADMINISTRATION AS A VECTOR OF INSTITUTIONAL PERFORMANCE AT
LOCAL LEVEL

Răzvan-Ionuț CROITORU
Ana-Maria BERCU

6. ARTIFICIAL INTELLIGENCE IN ROMANIAN POLICE MANAGEMENT: A SOLUTION FOR REORGANIZATION AND EFFICIENCY IN THE CONTEXT OF LIMITING THE NUMBER OF OFFICERS

Gabriel CRAP

7. GOOD GOVERNANCE, GREEN SKILLS AND ECO-INNOVATION FOR SUSTAINABLE SOCIETIES

Silvia-Maria CARP

Ana-Maria BERCU

8. INSTITUTIONAL GOVERNANCE AND MARKET DYNAMICS: CORRELATIONS BETWEEN PUBLIC ADMINISTRATION AND THE BUSINESS ENVIRONMENT

Marian-Marius ALEXE

Elena CIGU

9. THE USE OF AI IN THE JUDICIAL SYSTEMS: FROM DOCUMENTARY ASSISTANCE TO JURISDICTIONAL MANAGEMENT

Sebastian AVĂCĂRIȚEI

Mihaela TOFAN

10. ARTIFICIAL INTELLIGENCE IN SPORT AND NON-PROFIT ORGANIZATIONS: GLOBAL APPLICATIONS AND IMPLICATIONS FOR ECONOMIC HIGHER EDUCATION

Mihaela TOFAN

Iustin-Gheorghe JALABOI

19³⁰ Conference Dinner – *La Castel Restaurant*

OCTOBER 17, Friday

8³⁰-10³⁰ Parallel Sessions (The House of Academics in Iași)

Room Ion Simionescu

**Section: Higher Education: Trends, Challenges and
Online Opportunities**

*Chairs: Professor Adriana ZAIT
Associate Professor Eduard STOICA*

1. ARTIFICIAL INTELLIGENCE IN HIGHER EDUCATION: BENEFITS AND
CHALLENGES

*Ionela Corina CHERSAN
Mihaela IFRIM*

2. ARTIFICIAL INTELLIGENCE AND GLOBALIZATION: NEW PARADIGMS IN
ECONOMIC HIGHER EDUCATION

Iulian-Ionuț CIOBANU

3. RETHINKING STUDENT ASSESSMENT IN HIGHER EDUCATION THROUGH A
CONCEPTUAL MODEL

*Dorin BAYRAKTAR
Eduard Alexandru STOICA
Ioana Andreea BOGOSLOV
Radu Mircea GEORGESCU*

4. ENTREPRENEURIAL INTENTION IN HIGHER EDUCATION: A BEHAVIORAL
ANALYSIS OF THE ROLES OF MINDSET AND RESILIENCE

*Raluca Irina CLIPA
Mihaela Brindusa TUDOSE
Raluca Petronela LĂZĂRESCU*

5. EXPLORING THE CHALLENGES OF ARTIFICIAL INTELLIGENCE IN INTERNATIONAL TRADE

Mihaela IFRIM

Ionela Corina CHERSAN

6. PLANNING IN PROJECT MANAGEMENT: HUMAN VS ARTIFICIAL INTELLIGENCE-DRIVEN

Bianca Elena ENACHE

Radu Mircea GEORGESCU

7. BUILDING GLOBAL FINANCIAL COMPETENCE IN TRANSPORT EDUCATION THROUGH CASE-BASED AND SIMULATION LEARNING

Adina-Roxana MUNTEANU

8. ORGANIZATIONAL RESILIENCE IN THE ERA OF GLOBAL CRISES: IMPACT IN HIGHER EDUCATION

Ana-Maria MARDARE (GHERCĂ)

9. EXPLORING EDUCATIONAL DRIVERS OF CIRCULAR BIOECONOMY TRANSITION

Steliana RODINO

Ruxandra POP

Lucretia POPA

10. MULTILEVEL GOVERNANCE IN HIGHER EDUCATION - A MATRIX OF MULTI-ISSUE, MULTI-ACTOR, AND MULTI-LEVEL DYNAMICS

Adriana ZAIT

Room Irineu Mihălcescu

Section: Challenges and Trends in Organizational Management

*Chairs: Professor Ștefan Andrei NEȘTIAN
Professor Adriana PRODAN*

1. SYSTEMATIC REVIEW OF THE IMPACT OF INNOVATION IN RESTAURANT INDUSTRY BUSINESS MODELS ON TOURISM EDUCATION

*Elena BULAT (PADURARIU)
Geanina BRINZA
Gina Ionela BUTNARU*

2. WORKFORCE DIVERSITY AND HUMAN RESOURCE MANAGEMENT: CHALLENGES AND TRENDS IN ORGANIZATIONAL PRACTICES

Iustin Mădălin CHIHAIA

3. DOES AI ADOPTION ENHANCE CIRCULAR-ECONOMY PERFORMANCE? A EUROSTAT-BASED ASSESSMENT FOR THE EU-27

*Ciprian-Florin DASCĂLU
Diana DĂNĂILĂ*

4. THE USE OF ARTIFICIAL INTELLIGENCE IN MANAGEMENT PROCESSES

*Ionuț-Cosmin GALBEN
Oana GALBEN*

5. THE NEXUS OF ETHICS, LEADERSHIP, AND ARTIFICIAL INTELLIGENCE IN DIGITAL TRANSFORMATION

*Mihaela GOLOGAN
Teodora-Denisa MOJOIU*

6. INTELLIGENT ENERGY MANAGEMENT IN SUSTAINABLE AGRICULTURE: EVIDENCE FROM A SWEDISH DAIRY FARM

Sylvester Robert RADOMIR

7. FACTORS INFLUENCING WELLBEING AT WORK. A JOB DEMANDS-RESOURCES THEORY APPROACH

Cozmina SECULA
Carmen Claudia ARUȘTEI

8. SOCIAL IDENTIFICATION AND EMPLOYEES' INTENTION TO STAY: THE MEDIATING ROLE OF AFFECTIVE COMMITMENT AND THE MODERATING ROLE OF PERCEIVED ORGANISATIONAL STATUS — EVIDENCE FROM THE AUTOMOTIVE INDUSTRY

Maria ȚIBULCĂ
Cătălin-Ioan CLIPA

9. MANAGING HYBRID TEAMS. CHALLENGES AND MANAGERIAL RESPONSES IN THE NEW WORKPLACE SETTINGS

Carmen Claudia ARUȘTEI
Adriana PRODAN
Elena-Sabina TURNEA

10. ACTORS INVOLVED IN THE MANIFESTATION OF KNOWLEDGE RISKS

Andrei Ștefan NEȘTIAN
Alexandra Luciana GUȚĂ
Silviu Mihail TIȚĂ

Room Vespasian Pella

Section: Quantitative Analysis under Global Challenges

Chairs: Professor Carmen PINTILESCU
Professor Ion PÂRȚACHI

1. EVALUATING MACHINE LEARNING ALGORITHMS FOR AIR POLLUTION FORECASTING IN IAȘI

Nicolai ROMANOV
Marin FOTACHE
Valerică GREAVU-ȘERBAN

2. SYNTHETIC FUELS AS A SUSTAINABLE COMPLEMENTARY SOLUTION FOR
ACHIEVING CARBON NEUTRALITY

Stephan FILSER
Andreia Gabriela ANDREI

3. ASYMETRIC SHOCKS AND LONG-MEMORY VOLATILITY: AN EGARCH
APPROACH TO GLOBAL OIL AND LOCAL IMPORT DYNAMICS

Mircea DIAVOR
Ion PĂRȚACHI

4. DETERMINANTS OF SCHOOL PERFORMANCE IN ROMANIA AND OTHER
EUROPEAN COUNTRIES: A COMPARATIVE ANALYSIS USING MACHINE LEARNING
METHODS

Aurelian Andrei AGAFITEI
Mariana HATMANU

5. SUBJECTIVE HEALTH AND SOCIO-ECONOMIC OUTCOMES. A MULTI-METHOD
ANALYSIS WITH WVS DATA

Daniel HOMOCIANU

6. EXPLORING THE DRIVERS OF ACADEMIC ACHIEVEMENT: AN SOR-BASED
ANALYSIS OF PISA RESULTS

Mariana HATMANU
Cristina CĂUȚIȘANU

7. SUBJECTIVE DETERMINANTS OF ATTITUDES TOWARDS OF THE EURO
ADOPTION IN NON-EURO COUNTRIES. A MACHINE LEARNING APPROACH

Ana-Maria GIURGI
Carmen Elena PINTILESCU
Ciprian I. TURTUREAN

8. ON THE DESTABILIZING EFFECTS OF BALANCED BUDGET RULES

Maxime MENUET
Alexandru MINEA

9. QUALITY IN HIGHER EDUCATION WITHIN THE EUROPEAN UNION. A
DYNAMIC APPROACH

Ioana-Alexandra RÂLEA
Carmen PINTILESCU
Daniela VIORICĂ

Room Vasile Arvinte 1

**Section: The Global Context of Financial and
Accounting Reporting**

Chairs: Professor Roxana DICU
Professor Costel ISTRATE

1. DETERMINANTS OF FDI LOCATION IN THE EUROPEAN UNION: AN OLI
PARADIGM ANALYSIS

George-Marian AEVOAE
Roxana-Manuela DICU
Daniela-Neonila MARDIROS
Florin-Ioan SCORȚESCU

2. THE IMPACT OF AUDIT QUALITY ON EARNINGS MANAGEMENT

Georgiana BURLACU

3. PROFIT MAXIMIZATION VERSUS SUSTAINABILITY: THEORETICAL
PERSPECTIVES AND PRACTICAL EVIDENCE

Elena Cristina DORNEANU

4. PRIORITIZATION OF SDGS IN THE OPINION OF ECONOMICS STUDENTS

Maria GROSU
Camelia Cătălina MIHALCIUC
Dumitrița APOSTOL

5. CAN MACHINE LEARNING IMPROVE REVENUE GROWTH FORECASTING IN
AUTOMOTIVE COMPANIES?

Eusebiu IORDACHE

6. USE OF ARTIFICIAL INTELLIGENCE IN FRAUD DETECTION IN THE CASE OF COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE

Maria-Cosmina IORDACHE

Ioan-Bogdan ROBU

7. IMPLEMENTING ARTIFICIAL INTELLIGENCE AND EMERGING TECHNOLOGIES IN FINANCIAL AUDITING – OPPORTUNITIES, CHALLENGES AND CONTEXTUAL INSIGHTS

Andreea MOCANU

Ioan-Bogdan ROBU

8. ON THE QUALITY OF THE NET INCOME REPORTED BY SOME ROMANIAN COMPANIES

Costel ISTRATE

9. ON THE BOOK-TAX DIFFERENCES FOR SOME ROMANIAN COMPANIES LISTED ON THE AERO MARKET OF THE BUCHAREST STOCKS EXCHANGE

Costel ISTRATE

Room Vasile Arvinte 2

Section: Business Communication

Chairs: Associate Professor Elena Ramona COJOCARU

Associate Professor Oana URSU

1. AI AND EI: VIRTUAL EXCHANGES IN HIGHER EDUCATION

Sorina CHIPER

2. SKILLFUL USE OF QUESTIONS TO HELP STUDENTS TO DEVELOP THEIR CRITICAL THINKING ABILITIES

Anca Irina CECAL

3. AI-ENHANCED APPROACHES TO LSP TEACHING: BUSINESS GERMAN AS A CASE STUDY

Alina BRUCKNER

4. ARTIFICIAL INTELLIGENCE IN HIGHER EDUCATION: TRANSFORMING
TEACHING AND LEARNING

Carina BRANZILA

5. INSIGHTS ON BUSINESS STUDENTS' USE OF AI IN HIGHER EDUCATION

Oana-Alexandra ALEXA

6. INTEGRATING ARTIFICIAL INTELLIGENCE TOOLS IN ENGLISH FOR SPECIFIC
PURPOSES LEARNING AND TEACHING

Simona MITOCARU-LUPU

7. LOST IN TRANSLATION? THE BUSINESS OF TRANSLATION UNDER THE
SHADOW OF ARTIFICIAL INTELLIGENCE

Raluca STOICA

8. MAPPING CULTURES AND CULTURAL DIFFERENCES: TEACHING
INTERCULTURAL COMMUNICATION IN HIGHER EDUCATION

Oana URSU

9. POWER AND DISCOURSE – PERSUASIVE TECHNIQUES FOR BUSINESS
COMMUNICATION

Elena Ramona COJOCARU

Online Session via MS Teams/ [Web meeting link](#)

Section: Current trends in economic research

Chairs: Associate Professor Alexandru MAXIM

1. FROM ANALYSIS TO ARCHITECTURE: INTEGRATING AI INTO HEALTHCARE
PLATFORMS FOR CLINICAL DECISION SUPPORT

Razvan Daniel ZOTA

Mihai Adrian LUNGU

Dan DRAGOMIRESCU

2. FORESIGHT - TOOL FOR DESIGNING AND IMPLEMENTING NATIONAL POLICIES

Ciprian I. TURTUREAN

3. TRENDS ON DIGITAL ENTREPRENEURSHIP

Anca Elena LUNGU

4. THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGIES ON
THE EVOLUTION OF THE MUSIC INDUSTRY

Teodora IRAVA

5. DO INSTITUTIONAL QUALITY AND HUMAN DEVELOPMENT INFLUENCE
ROMANIA'S DEBT SUSTAINABILITY? A TIME-VARYING SEMI-PARAMETRIC
PERSPECTIVE

Alexandra Claudia GROSU

6. CORPORATE SOCIAL RESPONSIBILITY FOR HUMAN RESOURCE MANAGEMENT
AND AI TRENDS

Iza GIGAURI

Simona Andreea APOSTU

Pedro Antonio Martín CERVANTES

7. HERDING BEHAVIOUR AND INVESTORS' SENTIMENT IN DEVELOPED CAPITAL
MARKETS

Angela-Maria FILIP

Dan-Bogdan PĂCURAR

8. SENTIMENT TIMING IN HEDGE FUNDS INDUSTRY

Angela-Maria FILIP

Bogdan NEGREA

Tudor VODĂ

9. LISTENING AT SCALE: A REPLICABLE, LOW-COST PIPELINE FOR COLLECTING
AND ANALYZING GOOGLE BUSINESS REVIEWS WITH SERPAPI AND VADER

Marian Pompiliu CRISTESCU
Dumitru Alexandru MARA
Ioana PETREA
Ana Maria CONSTANTINESCU
Ana Englitera VISAN

10. BOARD DIVERSITY, EXPERTISE, AND FINANCIAL OUTCOMES: INSIGHTS FROM
BSE-LISTED COMPANIES

Irina CHIRIAC
Mihai-Bogdan AFRĂSINEI

10³⁰-11⁰⁰ Coffee Break (1st floor)

11⁰⁰-13⁰⁰ Parallel Sessions (The House of Academics in Iași)

Room Irineu Mihălcescu

**Section: Marketing within the Triad: University -
Business Environment - Society**

Chairs: Professor Oana ȚUGULEA
Professor Iuliana-Claudia STOIAN

1. REDEFINING SEO AS A SCARCITY NETWORK (WITH AI SUPPORT)

Mircea-Alexandru ROȘU

2. HOW STUDENTS PERCEIVE ARTIFICIAL INTELLIGENCE? A QUALITATIVE
APPROACH

Iuliana-Claudia STOIAN
Mădălina-Elena MOTRIUC
Oana-Carmen ȚUGULEA
Cristina Elena ACHIM

3. DESIGNING MICRO-LEARNING CONTENT FOR MARKETING EDUCATION:
INSIGHTS FROM THE SKILL BOOSTER CASE STUDY

Bogdan-Mihai SUCHAR

4. EDUCATIONAL MARKETING AND ACADEMIC ENGAGEMENT: INTEGRATING
ABA PRINCIPLES AND FLOW INTO A STRATEGIC STUDENT-CENTERED MODEL

Oana-Carmen ȚUGULEA

Cristina Elena ACHIM

Iuliana-Claudia STOIAN

Mădălina-Elena MOTRIUC

5. BEYOND PROFIT: HOW CONSUMERS VIEW SOCIAL ENTERPRISES – INSIGHTS
FROM RECENT RESEARCH

Lidia-Amalia VATAMANIUC (FRUNZĂ)

6. THE LOW-COST REVOLUTION IN NEUROMARKETING: EVALUATING
ACCESSIBLE ONLINE TOOLS FOR CONSUMER NEUROSCIENCE

Alina-Maria BĂȘU

7. DETERMINANTS OF PERCEIVED EFFECTIVENESS OF CRISIS COMMUNICATION
IN PUBLIC RELATIONS STRATEGIES. MAIN CHALLENGES AND SUGGESTED
RESEARCH DESIGN

Lucian BARBACARU

8. BLURRING THE BOUNDARIES: HOW CONSUMERS DISTINGUISH BETWEEN AI
AND HUMAN-GENERATED PROMOTIONAL CONTENT

Adrian GAVRILĂ

Alexandra Raluca JELEA

Adriana MANOLICĂ

Teodora ROMAN

Patricea Elena BERTEA

9. LITERARY INFLUENCE IN THE DIGITAL AGE: A COMPARATIVE EXPLORATION
OF AI AND BOOKSTAGRAM

Iuliana OBREJA

Adriana MANOLICĂ

Room Vasile Arvinte 1

**Section: Social, Economic and Political Dimensions of
the Crisis**

Chairs: Professor Laura DIACONU (MAXIM)

Professor Cristian POPESCU

1. PUBLIC INVESTMENTS IN TIMES OF CRISIS. HOW DO WE FINANCE THEM? A
THEORETICAL APPROACH

Andrei DASCĂLU

Florin OPREA

2. RESILIENCE AND FLOW STATE AS COPING MECHANISMS IN TIME OF CRISIS

Beatrice BARBOS

Andreea-Isabella CINCA (MOROȘANU)

3. THE IMPACT OF DIGITAL SKILLS ON THE FINANCIAL BEHAVIOUR OF
UKRAINIAN HOUSEHOLDS IN A TRANSFORMING ECONOMY

Nadiia DAVYDENKO

Irina Teodora MANOLESCU

Zoia TITENKO

Natalia MOCANU

4. RESILIENCE: FROM THEORETICAL THINKING TO A NEW PARADIGM AND
NORMATIVE APPROACHES IN EU' FOREIGN AND SECURITY POLICY

Gabriela Carmen PASCARIU

5. FROM FLEXIBILITY TO SECURITY: LABOR MARKET REFORMS ACROSS EUROPE

Mihai-Bogdan PETRIȘOR

6. BETWEEN RESILIENCE AND DEPENDENCE: ENERGY VULNERABILITY
ANALYSIS FOR REGIONS NEIGHBORING UKRAINE

Ștefan Cătălin TOPLICEANU

Andrei-Teofil POSTOLACHI

Tudor-Mugurel AURSULESEI

7. AN INTERNATIONAL COMPARISON OF DEINDUSTRIALIZATION: TYPES, CHARACTERISTICS, AND CAUSES

Xiaoqing YU
Guomin LI
Qiushi WANG

8. ECONOMIC SECURITY AS A PILLAR OF HUMAN DEVELOPMENT

Cristian C. POPESCU
Laura DIACONU (MAXIM)

9. ECONOMIC FREEDOM AND ECONOMIC SECURITY: CAUSALITY OR CORRELATION?

Laura DIACONU (MAXIM)
Cristian C. POPESCU
Andrei-Ionuț PRICOP

Room Vespasian Pella

Section: Finance and Banking

Chairs: Professor Seyed MEHDIAN
Professor Ovidiu STOICA

1. THE IMPACT OF BOARD GENDER DIVERSITY ON SUSTAINABLE DEVELOPMENT: EVIDENCE FROM EUROPEAN COUNTRIES

Adina DORNEAN
Carmen María HERNÁNDEZ NICOLÁS
Antonio MINGUEZ VERA

2. FINANCIAL INTERMEDIATION AND ECONOMIC GROWTH IN THE EU: AN EMPIRICAL STUDY

Bogdan CĂPRARU
Liliana CERNAVCA

3. NATIONAL AND SUPRANATIONAL EUROPEAN FISCAL RULES: FRIENDS OR FOES?

Bogdan CĂPRARU
Nicu SPRINCEAN

4. HETEROGENEOUS RESPONSES OF CRYPTOCURRENCY MARKETS TO TRADE
POLICY UNCERTAINTY

Riadh BENAMMARA
Delia Elena DIACONASU

5. THE NEXUS BETWEEN GEOPOLITICAL RISK AND NEW FIRM FORMATION: THE
MODERATING ROLE OF ACCESS TO FINANCE

Sorin Gabriel ANTON
Anca Elena AFLOAREI NUCU

6. DO INNOVATION RESOURCES SHAPE THE RELATIONSHIP BETWEEN
INTANGIBLE ASSETS AND FIRM VALUE? EVIDENCE FROM THE EUROPEAN
MANUFACTURING SECTOR

Roxana-Gabriela MOZOLEA-GHERASIM
Sorin Gabriel ANTON

7. IMPACT OF FINANCIAL TECHNOLOGY ON FINANCIAL DEVELOPMENT: AN
EMPIRICAL ASSESSMENT

Angela ROMAN
Valentina Diana RUSU
Ondřej DVOULETÝ

8. DOES LOCAL GOVERNMENT SPENDING MATTER FOR ENTREPRENEURSHIP?
COUNTY-LEVEL EVIDENCE FROM ROMANIA

Elena SUMAN
Irina BILAN

9. INTRADAY REACTIONS OF LEADING CRYPTOCURRENCIES TO REGULATORY
ANNOUNCEMENTS: EVIDENCE FROM THE SEC LAWSUIT AGAINST BINANCE

Seyed MEHDIAN
Ștefan Cristian GHERGHINA
Ovidiu STOICA

Room Vasile Arvinte 2

Section: Globalization and Business Information Systems

Chairs: Professor Luminița HRUBEAN

Associate Professor Valerică GREAVU-ȘERBAN

1. SMALL, MEDIUM AND BIG DATA IN THE DUCK ICE

Marin FOTACHE

2. HOW THE NEW DIGITAL CAPITAL FACTORS IMPROVE ECONOMY AND ECONOMIC THERORIES

Paula COBZARU

Alexandru TUGUI

3. E-COMMERCE IN THE ERA OF DIGITAL GLOBALIZATION AND ARTIFICIAL INTELLIGENCE

Virgil-Constantin FĂȚU

Ionuț HRUBARU

4. FACTORS INFLUENCING ADOPTION OF A DIGITAL MATURITY MODEL IN YOUTH WORK SECTOR

Madalin Gabriel FLOREA

Gabriela MESNITA

5. THE STRUCTURE OF A FIELD: A MULTI-DECADE BIBLIOMETRIC ANALYSIS OF THEMATIC FOCUS, COLLABORATION, AND DISCOURSE IN FOOTBALL MACHINE LEARNING RESEARCH

Mihai-Sorin IOSUPESCU

6. CROSS-POLLINATION OR CAMOUFLAGE? MEASURING INTEGRATION DEPTH IN PERFORMANCE-ORIENTED MACHINE LEARNING IN CYBERSECURITY

Lilia-Eliana POPESCU-APREUTESEI

7. THE CURRENT LANDSCAPE OF DIGITAL ADOPTION IN ADMINISTRATIVE PROCESSES OF HIGHER EDUCATION: A SYSTEMATIC LITERATURE REVIEW

Larisa-Elena STĂNGACIU

8. EXPLORING AI ADOPTION IN ERP SYSTEMS: INDIVIDUAL AND ORGANIZATIONAL APPROACHES IN TIMES OF TURBULENCE

Iulia-Maria STEPAN
Doina FOTACHE
Luminița HURBEAN
Sabina-Cristiana NECULA

9. METHODOLOGICAL CHALLENGES IN DEVELOPING A WORD FREQUENCY-BASED INCIDENCE FACTOR FOR DETECTING AUTOMATICALLY GENERATED TEXTS IN ROMANIAN

Valerică GREAVU-ȘERBAN

Room Ion Simionescu

Section: Entrepreneurial Economy

Chairs: Professor Vasile IȘAN
Professor Costică-MIHAI

1. DOES ESG DISCLOSURE REDUCE THE COST OF CAPITAL? INSIGHTS FROM THE OIL AND GAS SECTOR FROM EUROPE

Elena-Andreea POPA

2. ENTREPRENEURSHIP IN THE BEEKEEPING SECTOR - BETWEEN ENTREPRENEURS' MOTIVATION AND CONSUMER PERCEPTION

Nicoleta-Raluca TELEMAN
Gabriela BOLDUREANU

3. THE MODERATING EFFECT OF LABOUR UNIONS ON THE NEXUS BETWEEN LABOUR TAXATION AND ENTREPRENEURSHIP

Irina BILAN
Sebastian LAZĂR

4. THE PERSPECTIVE OF ENTREPRENEURSHIP IN TOURISM ON GENERATION Z: CHALLENGES AND TRENDS

Geanina BRÎNZĂ
Gina Ionela BUTNARU
Cristiana MELINTE

5. HOUSEHOLD ECONOMIC STATUS AND MIGRATION: EVIDENCE FROM EASTERN EUROPEAN COUNTRIES

Oana-Maria COZMA
Andrei-Ionuț PRICOP

6. WHAT DRIVES ENTREPRENEURSHIP? DETERMINANTS OF THE ENTREPRENEURIAL INCENTIVES IN EUROPE

Ioana PLESCAU
Valentin ZICHIL
Catalin DROB

7. EARLY-STAGE ENTREPRENEURS' GENERALIZED EXPECTANCIES FOR INTERPERSONAL TRUST AND SWIFT TRUST: A QUALITATIVE EXPLORATION THROUGH A CYBERNETIC AND SOCIAL SYSTEMS LENS

Albrecht FRITZSCHE
Anca Maria CLIPA
Magdalena DANILEȚ

8. CORPORATE WATER RESPONSIBILITY PRACTICES. CASE STUDY: SMEs FROM IAȘI COUNTY, ROMANIA

Costică MIHAI
Simona-Roxana ULMAN
Cristina CĂUȚIȘANU

9. A SMITHIAN PERSPECTIVE ON THE VERY BIG CORPORATIONS

Vasile IȘAN

11³⁰-13³⁰ Special event (Faculty of Economics and Business
Administration)

Room B413 (Velin Space)

**Workshop: Educația economică și antreprenorială - o
necesitate în pregătirea preuniversitară**

Moderators: Professor Cristian C. POPESCU

Professor Laura CÂRSTEA

Professor Gabriela ȚIPLIC

Professor Iuliana ȚUGUI

13³⁰ Social Programme

*Departure for cultural and social trip (Alexandru
Ioan Cuza University of Iași, Building B)*

OCTOBER 19, Saturday

18⁰⁰

Social Programme

Return from cultural and social trip

